



In honor of the 40th anniversary of Earth Day, the Elmer's Glue Crew Recycling Program® is challenging you to be more environmentally conscious for 40 days.

40 days of Earth-friendly living to celebrate 40 years of Earth day

SAVE THE BOTTLES. SAVE THE STICKS. SAVE THE PLANET.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
18 <b>April</b>	19	20	21	22 <b>Happy Earth Day!</b> Celebrate Earth Day's 40th Anniversary and commit to be environmentally conscious by trying each of these 40 Earth-friendly tips during the next 40 days.	23 <b>Share environmental know-how</b> Share your favorite "recycle, reduce and reuse" tips with a friend. Teachers: Submit your classroom's recycling activities into the Elmer's Glue Crew Grand Prize Contest for a chance to win great prizes (contest ends May 1). Visit <a href="http://www.ElmersGlueCrew.com">www.ElmersGlueCrew.com</a> to learn more.	24 <b>Start recycling</b> Dedicate bins to different kinds of recyclable materials – blue for glass, red for aluminum cans, green for paper. Then, spread the word to family members and friends.
25 <b>Grow a garden</b> Start a garden to grow your own vegetables and fruit – you'll not only be more green, you'll save green too.	26 <b>Hit the lights</b> Turn off the lights when you leave the room to conserve energy.	27 <b>Recycle empty glue bottles and glue sticks</b> Last year more than 2 million empties were recycled from Earth Day to the end of June. You can drop off your classroom's box of empties at Walmart. Or, anytime you have at least 500 empties send them to TerraCycle. See the end of the this calendar or go to <a href="http://elmersgluecrew.com">elmersgluecrew.com</a> for more details.	28 <b>Find new uses for old things</b> Before you toss something in the trash, consider how you might be able to reuse it. For example, an empty tissue box becomes a great plastic bag dispenser and old sheets can be used as dropcloths for painting or blankets for the beach.	29 <b>Start a compost pile</b> Recycle organic waste by creating a compost pile. It will not only reduce landfill waste, it also produces (free!) nutrient-rich soil for gardens.	30 <b>Happy Arbor Day!</b> Celebrate trees by saving them. Think twice before you hit print. And, when you must print, recycle the paper instead of trashing it.	1 <b>Use recycled paper.</b> Switch to paper made of 30% post-consumer waste.
2 <b>Pick up litter</b> Spend the afternoon picking up litter in your community.	3 <b>Go Solar</b> Take advantage of the sun by exploring ways you can use solar energy to power electronics.	4 <b>Teacher Appreciation Day</b> <b>Teachers</b> - Enjoy your day and thanks for all you do! <b>Parents</b> - Celebrate your child's teacher and reduce your environmental impact by opting for a non-packaged gift, such as a poem written by your child.	5 <b>Stop car idling</b> Cars that sit idle for more than 30 seconds produce air pollution. Cut down pollution and conserve fuel by turning off your car instead of idling.	6 <b>Become a recycling expert</b> You know that aluminum, glass and paper can be recycled, but what about other materials? Contact your local recycling facility to identify the materials that can be recycled in your area.	7 <b>Buy in bulk</b> Purchase items in bulk when possible to reduce packaging waste.	8 <b>Walk instead of drive</b> Leave the car at home and walk everywhere today.
9 <b>Happy Mother's Day!</b> Show you care for mom – and Mother Earth – by hand-making a gift from the heart using recycled materials, such as a flower vase made from a reused baby food or spaghetti sauce jar.	10 <b>Power down</b> Shut down computers when they're not in-use to conserve energy.	11 <b>Hold a clothing or book swap</b> Instead of trashing out-of-favor items, swap them with friends.	12 <b>Don't run the water</b> When you brush your teeth, turn off the water to reduce water waste.	13 <b>Cut printing in half</b> Print pages double-sided to reduce paper usage.	14 <b>Switch to energy-efficient</b> Replace light bulbs with energy efficient bulbs to conserve energy and save money on energy bills.	15 <b>Reduce junk mail</b> Save paper and reduce waste by asking to be taken off junk mail lists. Remove mailing labels and return to sender with a message to "Please take us off your list."

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<b>16</b> <input type="checkbox"/> <b>Love a Tree Day</b> Show your appreciation for trees by planting one.	<b>17</b> <input type="checkbox"/> <b>Unplug it</b> Unplug non-critical electrical items (such as hairdryers and power chargers) when they're not in use. It's a simple way to reduce energy consumption and energy bills.	<b>18</b> <input type="checkbox"/> <b>Don't just recycle – eCycle</b> Recycle electronics such as computers and DVD players. "eCycling" reduces pollution from hazardous elements inside electronics and recycles natural resources such as copper and gold.	<b>19</b> <input type="checkbox"/> <b>Cut down cleaning waste</b> When cleaning, forego paper towels and other disposable materials for washable, reusable materials – even consider reusing old t-shirts as rags.	<b>20</b> <input type="checkbox"/> <b>Reduce food container waste</b> Transport and store food in reusable containers to reduce packaging waste.	<b>21</b> <input type="checkbox"/> <b>National Bike to Work Day</b> Ditch your car keys and instead grab your bike and helmet, and hit the road.	<b>22</b> <input type="checkbox"/> <b>Hydrate with a reusable bottle</b> Skip bottled water and go for filtered water in a reusable container to reduce waste and save money.
<b>23</b> <input type="checkbox"/> <b>Reduce paper communications</b> Instead of paper invites and cards, choose emails, invites and ecards. And consider opting in for electronic statements and online bill pay.	<b>24</b> <input type="checkbox"/> <b>Recycle today's headlines</b> Turn today's news into tomorrow's treasure by recycling newspapers. Or collect and donate newspapers to other organizations that can use them, such as the local animal shelter (which lines animals' cages with paper).	<b>25</b> <input type="checkbox"/> <b>Forego a paper filing system</b> Use electronic storage instead of paper files to save paper and space.	<b>26</b> <input type="checkbox"/> <b>Just say no... to plastic and paper bags</b> The next time you go to the store, bring a cloth shopping bag.	<b>27</b> <input type="checkbox"/> <b>Hold a toy drive</b> Collect gently used and unwanted toys and games to donate to a children's charity for others to enjoy.	<b>28</b> <input type="checkbox"/> <b>Check your water heater</b> Water heaters that are more than five years old can be inefficient and release too much carbon dioxide. When it's time to replace, consider Energy Star products that conserve energy and save money on annual bills.	<b>29</b> <input type="checkbox"/> <b>Use natural light</b> Open the blinds instead of turning on a lamp to reduce energy consumption.
<b>30</b> <input type="checkbox"/> <b>Create works of art from everyday items</b> Get creative and reuse discarded items – corks, bottle caps, magazines – to create works of art.	<b>31</b> <input type="checkbox"/> <b>Happy Memorial Day!</b> Celebrate Memorial Day – and the 40th day our environmental journey – by hosting an Earth-friendly picnic with reusable materials, such as food containers, place settings, cups and utensils.	<h1>May</h1>				

## About The Elmer's Glue Crew Recycling Program®:

The Elmer's Glue Crew Recycling Program is specially designed to help teachers educate students about environmental stewardship through school activities such as lesson plans, contests, essays and arts/crafts projects. The program features a national recycling drive to collect empty Elmer's school glue bottles and glue sticks. Last year, Elmer's Glue Crew recycled 2 million empty glue bottles and glue sticks, and 1.2 million students, 16,000 teachers and 83,000 classrooms, participated in the program.

## Teachers: Interested in participating? Here's how:

- 1) Sign up to join Elmer's Glue Crew
- 2) Collect empty Elmer's Washable School Glue and Glue-All bottles (marked with a #1 or #2 recycling symbol) as well as Elmer's Glue Sticks in a large box
  - Clean the empty glue bottles and glue sticks with warm water
- 3) Drop 'em in & Drop 'em off: There are two ways to return empty glue bottles and glue sticks:
  - **Walmart:** Once your collection box is full, close it up and affix the official Elmer's Glue Crew Recycling Program label to the outside (<http://www.elmersgluecrew.com/returnLabel.aspx>). Then, drop off the box at your local Walmart store to one of the People Greeters between 4/22/10-6/30/10.
  - **TerraCycle:** Once you've collected 500 empties, box them up. Then, sign into your TerraCycle account and print a pre-paid shipping label to affix to the box and drop it off at a UPS location. ([www.TerraCycle.net](http://www.TerraCycle.net))
- 4) Teach 'em
  - Use the resources available at [www.ElmersGlueCrew.com](http://www.ElmersGlueCrew.com) to teach your students about recycling- there are a variety of lesson plans & classroom activities.
- 5) Win prizes
  - Submit your classroom's recycling activities, lesson plans, projects and photos for a chance to win prizes from Elmer's Glue Crew. Each year a Grand Prize is awarded to a classroom who most embraces the Glue Crew principles.

## Parents: Interested in participating? Talk to your teacher about the Elmer's Glue Crew Recycling Program today!



**It's simple! Starting Earth Day, just follow these 40 tips and ideas for leading a more Earth-friendly lifestyle and help reduce your impact on the environment. Are you up to the challenge?**

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